

You can advertise in the Directory or Newsletter  
of the  
**Washington Music Teachers Association**

Circulation ca. 150.

## **DIRECTORY**

- The WMTA Directory is published once a year, in the early fall.
- If you are interested in advertising in the WMTA Directory, please contact Jennifer Fellows at [jennifel@aol.com](mailto:jennifel@aol.com) or (301) 530-9566 by mid-June.
- Directory advertising rates are:

inside or back cover	→ \$325
full page	→ \$300
1/2 page	→ \$170
1/3 page	→ \$125
1/4 page	→ \$95
1/8 page	→ \$55

Page size 8" (w) x 9.5" (l).

## **NEWSLETTER**

- The WMTA Newsletter is published 3-4 times a year.
- For details, please contact Ruth Rose at [ruthrose678@hotmail.com](mailto:ruthrose678@hotmail.com) or (202) 362-2493.
- WMTA Newsletter rates are:

full page	→ \$120
3/4 page	→ \$90
1/2 page	→ \$60
1/4 page	→ \$30
business card	→ \$20

Page size 8.5" (w) x 11" (l)

We also offer the following discounts for Newsletter ads:

- Members may run one business-card-size ad for free once every two years.
- Members can run paid ads for two-thirds of the advertising rate. This discount also applies to their spouses and children.
- Advertisers who run the same ad in two consecutive newsletters get 50% off on the second ad.

Please note: Member discounts only apply to members placing ad an for themselves or a family member, but not for another organization.